



**Home  
Instruction for  
Parents of  
Preschool  
Youngsters**

# **advancing forward** ▶▶

**The year 2007/2008  
in review**

Home Instruction for Parents of Preschool Youngsters (HIPPY) is an early childhood education program that recognizes the power of the parent as a child's first and best teacher. Launched in Israel some 30 years ago, this unique and integrated education system supports children and families at risk. Through its home visitors, the HIPPY program works with low-income and socially excluded families, teaching parents to help improve their children's linguistic, social and cognitive skills, and building a framework that enables children to flourish. Not only does HIPPY enable parents to help their children succeed in life, but it also provides an opportunity for parents to build confidence and literacy skills, and leads to increased parental involvement in the community.

**This is an abbreviated annual review.  
Please visit [www.hippycanada.ca](http://www.hippycanada.ca) for more information.**

# advancing forward ►►

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# The Year 2007/08 in Review

## Message from the Executive Director

It is a pleasure to reflect on the difference a year has made for the children and families in the HIPPY program, for us as an organization and for the country's social and economic fabric. I am pleased with what we have accomplished and excited about continuing to take HIPPY all over Canada, in every community where there is need and interest.

After 10 years of close collaboration between HIPPY Canada and Simon Fraser University (SFU), the HIPPY Canada board has decided that it is time for the HIPPY Canada Secretariat to function independently. We now operate from our own office on Melville Street in beautiful downtown Vancouver.

We have enjoyed many benefits through our association with SFU. Without its stalwart support, HIPPY Canada would not have been able to establish a truly nation-wide presence. The board realized that its plan to take HIPPY all over this country requires the focus of fulltime dedicated staff. We are off, with many thanks to SFU.

While the Secretariat relocated, programs continued to operate without interruption and new endeavors advanced. During the year 2007/08 we have: prepared to launch new sites and expand existing ones; laid the foundation for a national

fundraising program; collaborated in major research projects; developed a new operating model for urban cites, and started to Canadianize the curriculum. (For more information about these and other initiatives, see page 4.)

Canadianizing the curriculum is a long-awaited undertaking that is made possible with funding from Human Resources and Social Development Canada. Selecting a publisher is the first step in this endeavor. We will replace 18 of our 27 books. Six will be Aboriginal, six will be multicultural and six will simply put fun in the curriculum. I have spent weeks immersing myself in children's literature and talking to Canadian publishers. The board, staff and I are pleased to be working with Greenwood Books, a publisher that understands our goals and vision and shares our values. Equally important, it publishes books by Canadian authors and illustrators whose work is loved

and appreciated by people all over the world. (For more information about the publisher, visit [www.groundwoodbooks.com](http://www.groundwoodbooks.com).) I am excited about this relationship and anticipate much good to evolve from it in the coming years.

I want to thank the board for its continued and unwavering support and leadership; the staff for its commitment and innovation; funders for choosing to invest through HIPPY Canada; and HIPPY children and parents from coast to coast for their enthusiasm.

Debbie Bell

Executive Director





## Message from the Manager of Aboriginal HIPPY

### Major accomplishments in 2007/08:

Growing Aboriginal HIPPY has not happened in a steady, predictable, linear progression. It has happened in a series of jumps and leaps. The year 2007/08 has been a year of responding to communities and preparing for a jump and a leap in 2008/09. Starting in the fall of 2008, Aboriginal HIPPY will expand from being offered in six to eight First Nations sites. This represents a 30-per-cent growth for Aboriginal HIPPY. The new sites are situated in Northern Ontario and in the Queen Charlotte Islands.

While numbers tell a story, the real stories are about empowering people to succeed, helping them find confidence and the tools they need to let their voices be heard and to rise strong and confident as leaders in their homes and their communities.

I extend thanks to our leaders, elders, staff and families for their involvement, their excitement and their faith in us and in the HIPPY program. I look forward to working with you all in the coming years.

Tammy Harkey

Manager, National Aboriginal HIPPY



## Message from the Board Chair

**We are looking for people who share our passion for providing a real solution for Canada's low-income and socially excluded families**

*"I am very happy that I can speak English now. Since I was doing HIPPY with Johnny last year, I start to read the HIPPY stories to Johnny in English, and day by day, my English got improved. And Johnny really likes me to read him the stories in English as well. Most of the time, my eldest son Jerry (6 years old) will stay with us when we read the stories at home, and he always correct me when I was making mistakes. I thank HIPPY very much."*

Cai Zhu  
HIPPY parent  
HIPPY Britannia

It's a privilege for me not only to chair an exceptionally capable board, but to be involved in providing a real solution – a way out of poverty and isolation – for Canadian children and families. I say 'a real solution' with confidence, as 30 years of research and stories of transformation show that the HIPPY program works.

Today, the program is offered in eight countries around the world, including a fully national program in the US. HIPPY launched in Canada in 1999; not quite one decade later, the program is offered in both official languages, in eight sites in three provinces (BC, Ontario and Quebec) and six First Nations.

As we approach our 10th year, the board is focused on growth and sustainability. In 2007/08, we developed and launched a corporate fundraising strategy. We are looking for people who share our passion for providing a real solution for Canada's low-income and socially excluded families. For more information about how you can make a difference for a child and a family, please contact us through our website at [www.hippycanada.ca](http://www.hippycanada.ca).

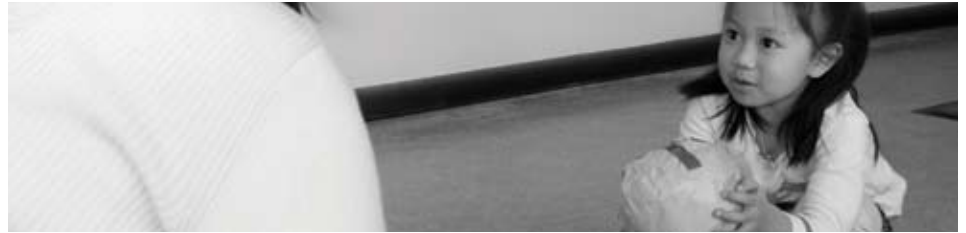
On behalf of the HIPPY Canada board, I thank Human Resources and Social Development Canada, Canwest Raise-a-Reader, our partners and the many individuals who are supporting our dream for a more equitable society for all of Canada's children.

As always, the board remains committed to supporting HIPPY Canada staff in initiating and sustaining our programs and ensuring that appropriate infrastructure is in place to support the organization's growth and evolution.



Richard Stursberg  
Chair, Board of Directors





## Our Vision



To offer **HIPPY all over Canada**, in every community where there is need and interest.

- With one in six children living in poverty in Canada, the need is significant, and
- With hundreds of inquiries about the program, the level of interest is high

### Key 2007/08 initiatives that advance our vision



#### **Taking HIPPY all over Canada**

We are pleased to report that, over the past 12 months, HIPPY Canada

- Established its own national office – ending its close collaboration with Simon Fraser University and beginning a new phase of growth in downtown Vancouver.
- Received a \$2-million grant from Citizenship and Immigration Canada to expand our work in the Toronto area.
- Continued to work with communities in Northern Ontario, Winnipeg, Ottawa and the Queen Charlotte Islands that are interested in offering the HIPPY program.

*“I like doing HIPPY because it helps my kids develop the skills they’re going to need in school.”*

Fiona Williams  
HIPPY parent,  
Aboriginal HIPPY Consortium



#### **Raising funds and finding friends**

With a view to ensuring growth and long-term sustainability of sites and the Secretariat, HIPPY Canada began to lay the groundwork for a national fundraising program. In this reporting period, we developed our Case for Support, a strategic document that tells our story and invites those – individuals and corporations – who share our passion to help provide a real solution for Canada’s low-income and socially excluded families. For a copy, please contact us through our website at [www.hippycanada.ca](http://www.hippycanada.ca)

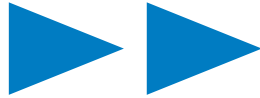


#### **Developing a new model**

Our activity in urban centers, in particular in Vancouver, Toronto and Montreal, has grown to the point where significant efficiencies can be realized by centralizing certain administrative and training functions. A new urban model, expected to facilitate a more accessible and affordable program, was developed in this reporting period. It will be piloted in Toronto in 2008/09.

# Our Vision

Continued



## **Canadianizing the curriculum**

HIPPY Canada received a \$285,000 grant from the Social Development Partnership Program of Human Resources and Social Development Canada. The funds will be used to infuse long-awaited Canadian content into the HIPPY program. Eighteen of our 27 books will be replaced with books by Canadian authors and illustrators. We are happy to be working with Greenwood Books, a Canadian publisher that shares our values and supports our goals. In 2008/09, the curriculum will be updated to support the new reading material. The focus will be creative, imaginative play through arts-based activities that include visual art, drama and music.

## **Opening doors through research**

Care Identity and Inclusion is a University of British Columbia-led research project in which HIPPY Canada is a partner. Findings of this multi-year research, funded by the Ministry of Human Resources and Social Development, are expected to provide evidence-based insight into best practices in family literacy. During this reporting period, we completed the data-collection phase, and community researchers, who are also HIPPY home visitors, developed a presentation on community-university collaboration. Their perspectives will be featured at the Douglas College Conversations on Community Based Research symposium in Coquitlam, BC in May 2008.

## **Building capacity by sharing ideas**

HIPPY Canada believes that an organization is only as good as its people. That is why we are big on investing in and empowering our people, almost all of whom are former HIPPY parents. At our national conference, April 10-11 in Montreal, we learned from each other as, among other things, each site presented one idea it had developed to meet a specific need, to solve a problem or to enrich the program.

*“My daughter loves the success...  
And HIPPY gives us structure, it  
keeps us on a program, and that  
also means spending one-on-  
one time with my daughter –  
a wonderful thing in our day.”*

Celenia Washington  
HIPPY parent, Montreal



# The Year in Numbers

## Statement of financial position\*

	2007/2008	2006/2007
<b>Current Assets</b>		
Cash & Terms	110,417	46,485
Accounts Receivable	114,895	13,811
GST Receivable	2,308	761
Prepaid Expenses	5,541	716
	<b>233,161</b>	<b>61,773</b>
<b>Current Liabilities</b>		
Accounts Payable & Accrued Liabilities	97,202	8,286
Payroll Related Payables	12,185	-
Unearned Revenue	73,797	8,413
	<b>183,184</b>	<b>16,699</b>
<b>Net Assets</b>		
Unrestricted Net Assets	49,977	45,074
	<b>233,161</b>	<b>61,773</b>

## Statement of operations & net assets\*

	2007/2008	2006/2007
<b>Revenue</b>		
Government Grants – SDPP	137,709	
Government Grants – NLS	88,053	149,901
Government Grants – CII	75,431	
Site Fees	42,000	25,500
Vancouver Coastal Health Grant	36,000	
Raise A Reader Grant	35,000	20,000
In-kind Donations	25,949	24,950
CII HIPPIY Liaison	25,853	7,560
Charitable Donations	17,746	26,724
Board Contributions	4,477	11,700
Interest & Other	1,019	3,119
Workshop Fees	-	1,625
	<b>489,237</b>	<b>271,079</b>
<b>Expenses</b>		
Wages & Benefits	204,452	139,289
Office & Admin	75,765	3,361
Parent Literacy Program	70,222	68,846
Site Support	35,320	4,125
Rent & In-kind	29,349	15,750
Travel Expenses	25,556	21,882
Raise A Reader	10,000	15,440
Events & Promotion	9,239	6,098
Donation	8,804	
Phone & Fax	5,240	1,198
Printing & Duplicating	4,288	5,315
Professional Fees	2,833	5,782
Insurance	1,502	1,431
Conference	1,020	4,556
Other	744	503
Training	-	4,359
	<b>484,334</b>	<b>297,935</b>
<b>Excess (Deficiency) of Revenues over Expenses</b>	4,903	(26,854)
Net Assets, opening balance	45,074	71,928
<b>Net Assets, closing balance</b>	<b>49,977</b>	<b>45,074</b>

\* As of March 31, 2008. Unaudited – See next page.

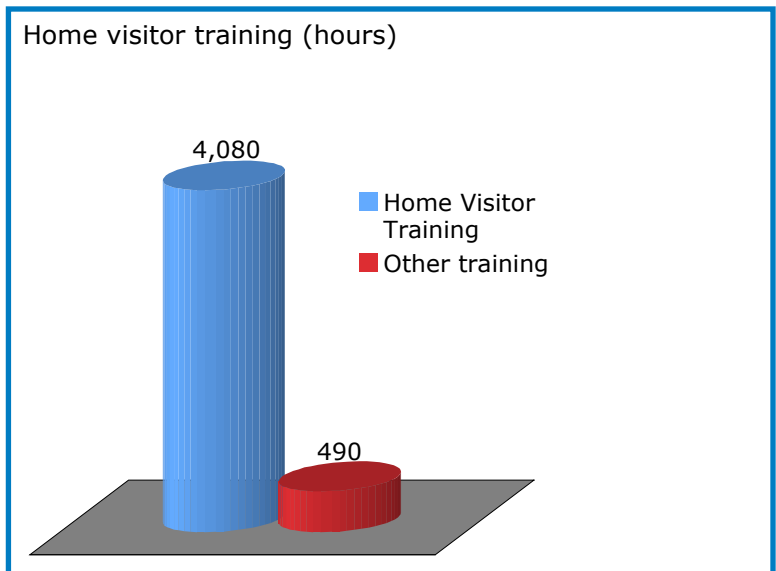
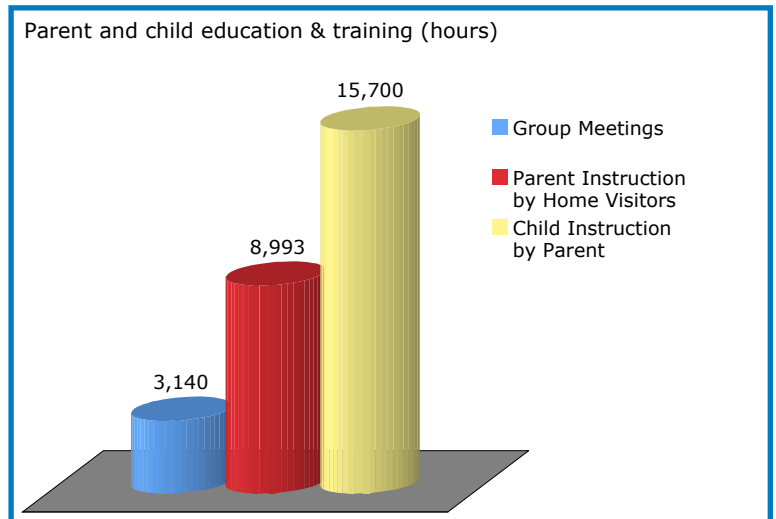


# The Year in Numbers

	#Children	Group Meetings	Parent Instruction by Home Visitors	Child Instruction by Parent
<b>TOTAL -HRS</b>	346	3,140	8,993	15,700

	#Home Visitors	Home Visitor Training	Other Training
<b>TOTAL -HRS</b>	34	4,080	490



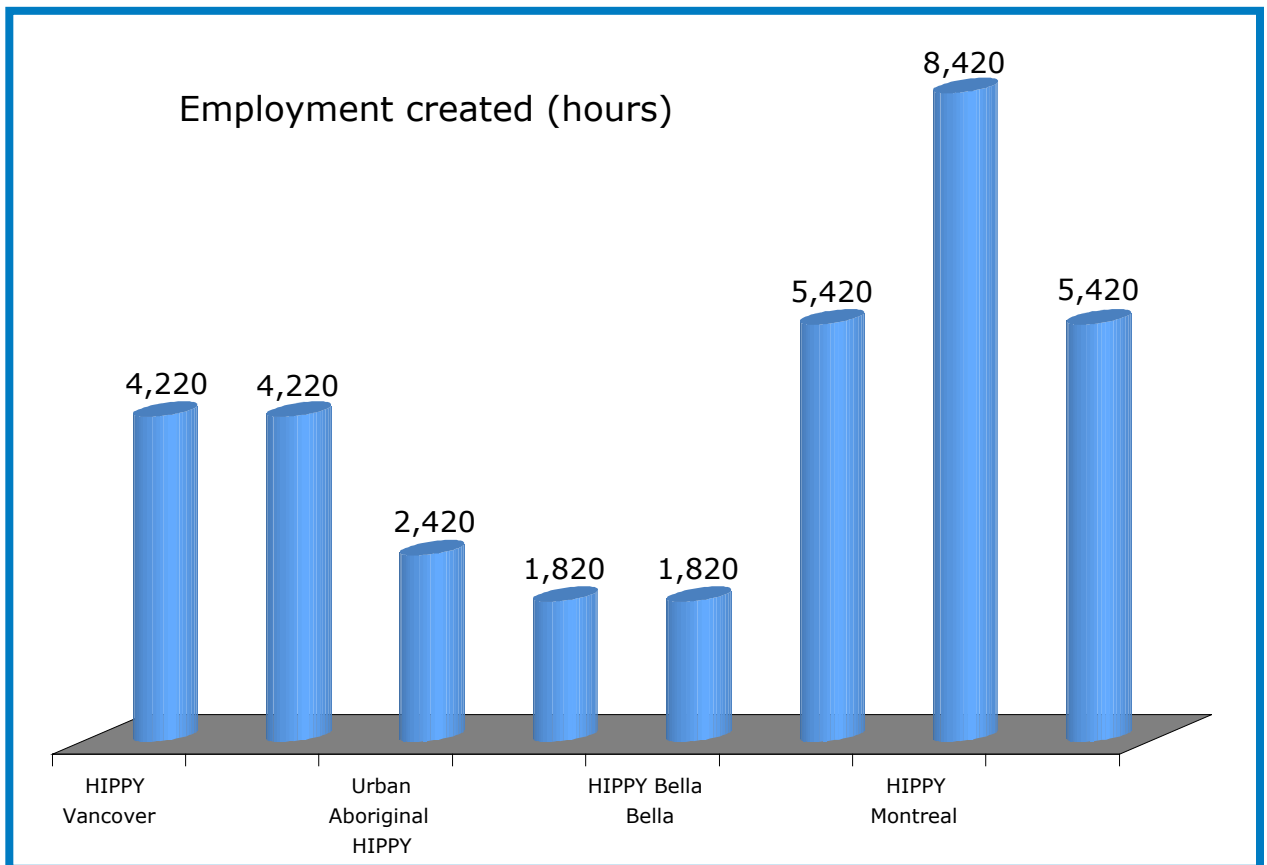


# The Year in Numbers

## Employment Hours

HIPPY Vancouver	4,220
Aboriginal HIPPY Consortium	4,220
Urban Aboriginal HIPPY	2,420
HIPPY Kitamaat	1,820
HIPPY Bella Bella	1,820
HIPPY Toronto	5,420
HIPPY Montreal	8,420
HIPPY Oakville	5,420

**TOTALS -HOURS 28,340**



## HIPPY Canada contact information

Suite 508 - 1190 Melville Street  
Vancouver, BC V6E 3W1  
Phone: 604.676.8250

[www.hippycanada.ca](http://www.hippycanada.ca)



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Debbie Bell, Executive Director  
Email: [dbell@hippicanada.ca](mailto:dbell@hippicanada.ca)

Susanne Nahm, Office Manager  
Email: [snahm@hippicanada.ca](mailto:snahm@hippicanada.ca)

Tammy Harkey, Manager  
National Aboriginal HIPPY  
Email: [tharkey@hippicanada.ca](mailto:tharkey@hippicanada.ca)

National HIPPY Board of Directors  
(2007/08)

Tim Casgrain

Janet Crawford

Henry Green

Margaret Mitchell, Secretary

Judith Moses, Vice-Chair

Carol Slater, Treasurer

Richard Stursberg, Chair

Miriam Westheimer, Ex-officio

Empowering parents, children and  
communities through home-based  
literacy and learning programs



### NOTICE TO READER

On the basis of information provided by management, we have compiled the statement of financial position of HIPPY Canada (Home Instruction for Parents of Preschool Youngsters) as at March 31, 2008 and the statement of operations and net assets for the year then ended.

We have not performed an audit or review engagement in respect of these financial statements and, accordingly, we express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.

*The firm provides bookkeeping services to the society.*

Vancouver, B.C.  
June 02, 2008

Dragomir Liu & Co.

SUITE 204-2929 COMMERCIAL DRIVE, VANCOUVER, B.C., CANADA V5N 4C8 TEL. (604) 874-1191 FAX (604) 874-1006  
URL: [www.dlcma.ca](http://www.dlcma.ca) \* Incorporated as PACE Accounting Inc.

### Funders

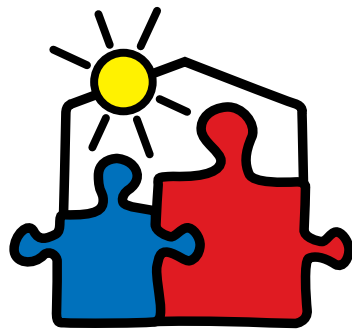
HIPPY Canada gratefully acknowledges Human Resources and Social Development Canada and Canwest Raise-a-Reader



Human Resources and  
Social Development Canada

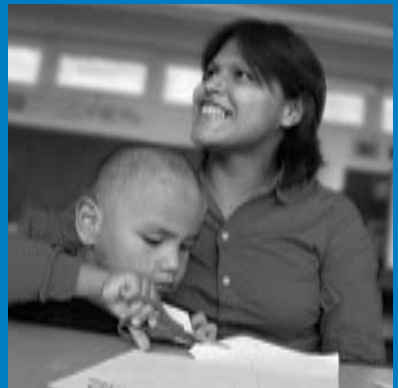
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**HIPPY**CANADA



**HIPPY Canada: Linking communities. Supporting parents. Nurturing children.**